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SUSTAINABLE URBAN BROWNFIELD
REGENERATION: INTEGRATED
MANAGEMENT

Sustainable Brownfield Regeneration: Redrawing the Boundaries of Expertise

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Introduction

- The 'sustainable expert'
- Expert-lay relationships in brownfield regeneration
- The power of experts
- The new sustainability agendas
- The regeneration of Salford Quays, Greater Manchester

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Experts and Expertise

- Experts have been a central feature of **modernity**
- The growth of 'expert systems'
- The **post-modern** critique of expertise
- The new focus on multiple sources of knowledge
- The rise of sustainability

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What is a Sustainable Community?

- Active, inclusive and safe
- Well governed
- Environmentally sensitive
- Well designed and built
- Well connected
- Thriving and diverse economy
- Well served
- Fair for everyone

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Sustainable Expertise?

- The listening expert
- Community stewardship
- The Egan Review – skills for a sustainable community
- What role for experts?
- Technology, expert-systems and power

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The Regeneration of Salford Quays

- The decline of Salford Docks
- New visions, new developments
- A 'successful', 'sustainable' urban regeneration project
- 200 businesses, 200,000 sq feet office space
- 10,000 jobs

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Expert-lay Relationships in Salford Quays

- **Experts:**
 - Policy-makers and planners
 - Developers/investors
 - Scientists/technicians
 - Other professionals (e.g. the police)
- **Lay Communities:**
 - Existing residents (in Ordsall area)
 - New in-migrants (in Salford Quays)

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Expert-lay Relationships in Salford Quays

- Politics of time ie. when different groups can expect their needs to be addressed
- Lack of awareness over development plans
- Project-based scientific work in SQ
- Us and them mentalities

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Expert-lay Relationships in Salford Quays - Conclusions

- Moving forward:
 - New focus on explicit politics of development
 - Public engagement strategies
 - Setting broader development visions and priorities

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