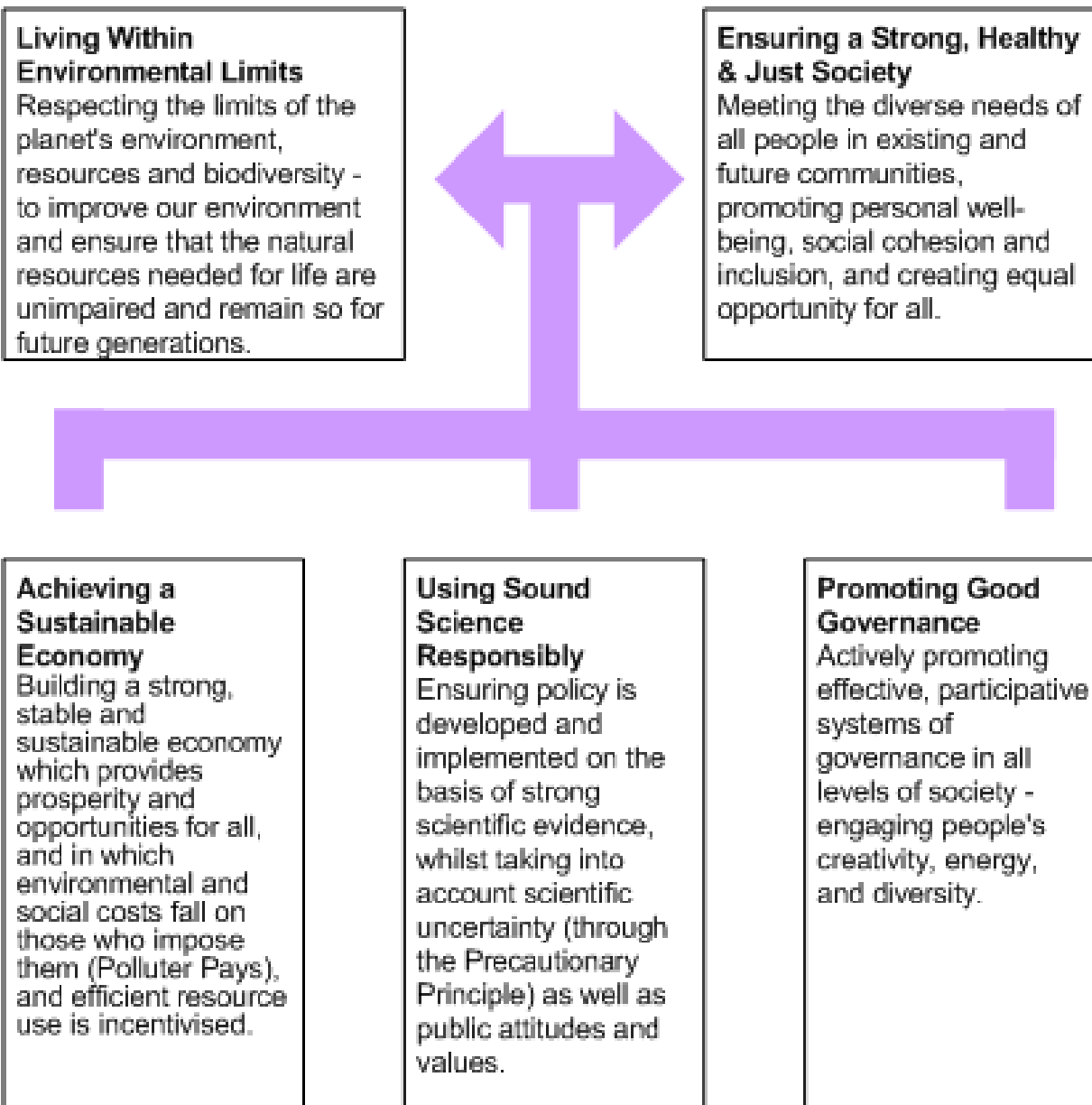


Keith Budden Head of Sustainability

birmingham strategic partnership



Sustainable Development Principles



Birmingham's Commitment

Sustainability overarching principle

Climate Change priority

Measurement

- CO₂ emissions - Carbon footprint
- Ecological Footprint
- Quality of Life

Birmingham Climate Change Strategy and Action Plan

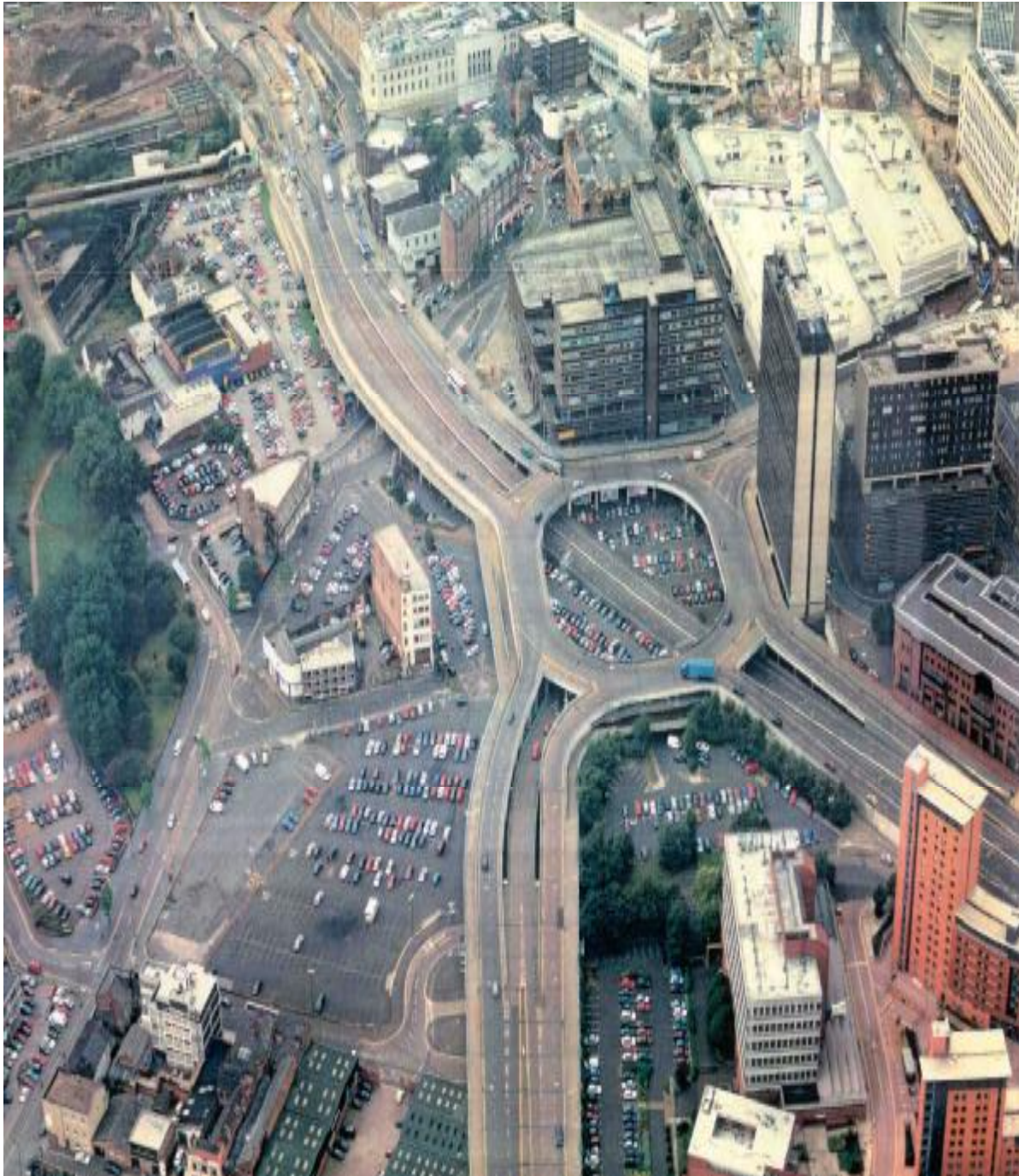


Climate Change. We all make a difference.

Impact on Birmingham

- Urban Heat Island
- Flash flooding
- Drier summers
- Extreme weather
- Poor air quality





Masshouse Demolition begins March 2002







David McLean
Development site

David McLean
Development site

Development
site

Development
site

Development
site

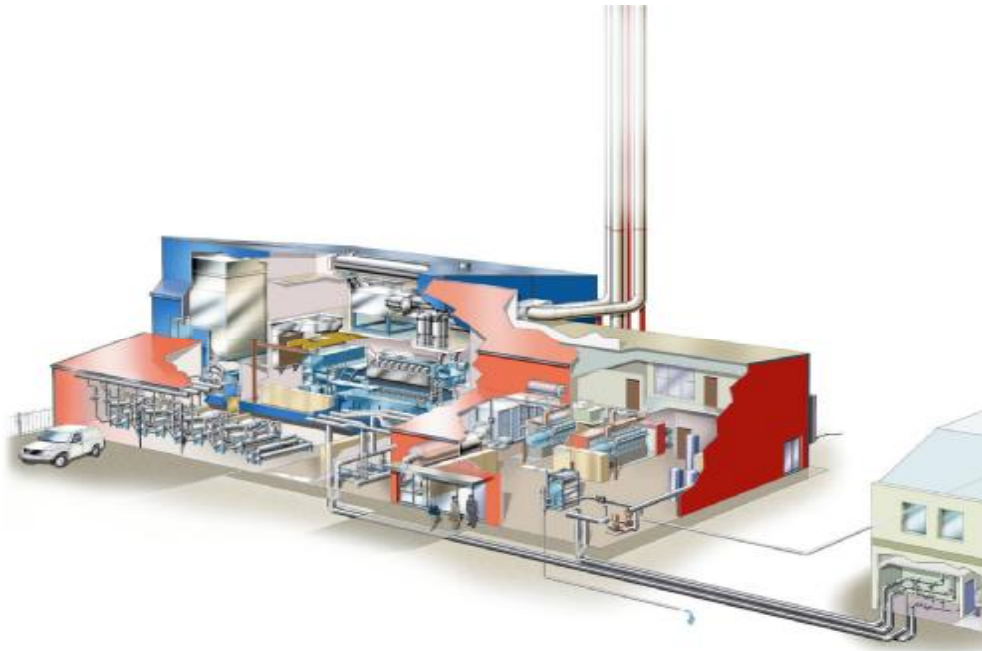
City Park Gate



**Sustainable
Regeneration**



Sustainable Birmingham



Combined Heat, Cooling and Power

Solar water heaters - Summerfield

Secure and cheap energy for
business and communities.



Environmental Economy

- Environmental jobs manager
- Investment plan
- Learning programme



Leadership and Communication

Be Birmingham Be Green

birmingham strategic partnership

✓ Brand

✓ Image

✓ Investment



Key Messages

- Climate change symptom
- Sustainable development solution
- Knowledge - attitude – practice
- 18 months!